

Student Leadership Forum

Twice a year, since 2001, the *Beta Gamma Sigma* Student Leadership Forum brings together student members from colleges and universities across the country for a chance to improve their leadership skills.

College of Business students Tyler Kempson and Chris DeAngelis have been given the opportunity to attend the Student Leadership Forum this fall to be held on November 6 in Indianapolis, Indiana. Tyler and Chris became members of *Beta Gamma Sigma* in the spring of 2014, and they are respectively the current co-vice president of media and the vice president of membership of the William Paterson Chapter.

For more information please visit:

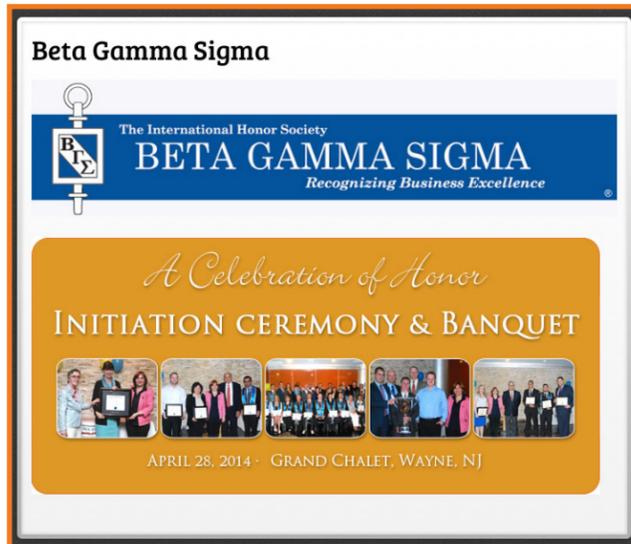
betagamma.org/studentforum



Beta Gamma Sigma Website

Feel free to visit our website where you can find out more about *Beta Gamma Sigma*, including:

- How to join *Beta Gamma Sigma* and the benefits of joining the organization
- Previous issues of the *Beta Gamma Sigma* Newsletters
- List of all the past inductees and current members of the honor society that were inducted through William Paterson University
- Spring 2014 Induction Ceremony video and photos
- Student Leadership Forum information and photos.



Please visit our website:
<http://tinyurl.com/kdwrv4t>

or the general website:
www.betagamma.org/

Members can join our LinkedIn Group at:
<http://linkd.in/1v0lQ6D>

COTSAKOS COLLEGE OF BUSINESS WILLIAM PATERSON UNIVERSITY

FALL 2014



Beta Gamma Sigma Newsletter

The Mission of the International Honor Society *Beta Gamma Sigma* is to encourage and honor academic achievement in the study of business, to cultivate and celebrate leadership and professional excellence, to advance the values of the Society, and to serve its lifelong members.



Beta Gamma Sigma Welcomes Cotsakos College of Business Dean Siamack Shojai

Siamack Shojai, a respected economist, educator, and administrator, has been appointed dean of the Cotsakos College of Business at William Paterson University. Shojai is a specialist in global economics and has written several books and scholarly journal articles in the areas of finance and economics, as well as on issues of higher education.

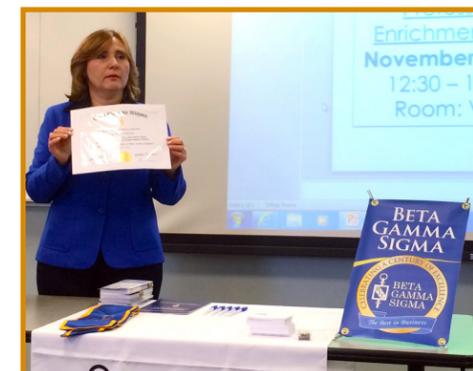
Upcoming Events

Professional Enrichment Event

Beta Gamma Sigma Honor Society and LinkedIn

October 16, 2014 12:30-1:30 p.m.
1600 Valley Road, Room 2001

Learn about the benefits of membership in *Beta Gamma Sigma* and explore additional tools for enhancing career and employment opportunities through social media outlets such as LinkedIn.



Professional Enrichment Event



Meet the Leaders of Business Patricia Powell

November 6, 2014
2:00-3:00 p.m.
1600 Valley Road,
Auditorium

Beta Gamma Sigma recognizes the importance of letting the "Best in Business" learn from the best of business. The Meet the Leaders of Business Speaker Series offers the perspectives of top business professionals and is a great way to better oneself as a business professional while developing a deeper connection with your honor society. The event will be broadcast live and made available to all chapters. This year's participating universities include Youngstown State, Seton Hall, Texas State, and La Salle. William Paterson will be welcoming Patricia Powell '73, to represent the University. Powell, president of the Powell Financial Group, her own independent financial planning and wealth management services firm, was a recipient of the Distinguished Alumna Award.

Beta Gamma Sigma Induction Ceremony

April 28, 2014 • Grand Chalet, Wayne NJ



Chapter Honorees

Each year, *Beta Gamma Sigma* elects one or two people as chapter honoree(s) who have achieved distinction, primarily in business and administration and possess those qualities that *Beta Gamma Sigma* fosters. The 2014 chapter honorees were Kathleen Waldron, president of William Paterson University, and William J. Pesce '73, retired president and CEO of John Wiley & Sons, Inc. President Waldron has more than 17 years of experience in international banking and worked at Citibank for 14 years where she directed strategic planning for the Global Private Bank. Pesce is a member of William Paterson's Board of Trustees and was a New Jersey Business Hall of Fame inductee in 2012.



Induction Ceremony

The William Paterson Chapter of *Beta Gamma Sigma* welcomed inductees at the annual induction ceremony. Junior, senior, and graduate students were officially inducted to become new members of this prestigious honor society.



Excellence Awards

The William Paterson Chapter of *Beta Gamma Sigma* recognized 11 students for excellent academic achievement in each major of the Cotsakos College of Business. One student in each graduate program of finance, accounting, general MBA, and marketing; and one student for each undergraduate major of management, marketing, professional sales, global business, finance, financial planning, and accounting, was presented an excellence award. Three William Paterson students, Renzo Diaz, Craig Weintraub, and Kayla-Lynn Kasica, were awarded the New Jersey Society of Certified Public Accountants (NJSCPA) 2014 Scholarship.



Financial Planning Cup

Beta Gamma Sigma proudly presented the Financial Advisor Student Technology Cup to three William Paterson seniors: Michael Cerone, Giuseppe Roveccio, and Alex Vaccarella. They won the national first place award at the FASTech Cup competition held at the 9th Annual Technology Tools for Today Conference in Anaheim, California on February 10, 2014.

Beta Gamma Sigma Scholarship

In 1988, the *Beta Gamma Sigma* Board of Governors established a scholarship program to award deserving students of exemplary university chapters. The scholarship is offered to students of undergraduate or master's status enrolled in a business administration program at a college or university accredited by AACSB International. The \$1,000 Beta Gamma Sigma 2014 Scholarship was awarded to Manar Awad, an undergraduate student majoring in accounting and finance.



Alumni Prize

Beta Gamma Sigma awarded this year's Alumni prize to Marina Bakreska, a William Paterson University alumnus and 2009 *Beta Gamma Sigma* inductee. Marina graduated from William Paterson in 2012 with an MBA in Marketing, and has continued on her path of success. Her colleagues and managers praise her as someone who "goes above and beyond, is trustworthy, and is a highly-knowledgeable individual with extraordinary results and work ethic."



Medallions

Frank Grippo, MBA director and associate professor, and students Matthew Riggiano, Marlana Metting, Michelle Asmar, and Christopher Polakowski, chapter vice presidents, were awarded medallions for their contribution in helping the William Paterson chapter receive the title of Exemplary Chapter. This title is obtained by getting 70 percent of all eligible inductees at their university to join the *Beta Gamma Sigma* Honor Society.



Contact Information



President
Bela Florenthal
Office: V3058
973.720.3679
FlorenthalB@wpunj.edu



Chapter Treasurer
Dr. Elizabeth Ekmekjian
Office: V3058
973.720.3851
ekmekjiane@wpunj.edu

Vice President of Membership
Chris DeAngelis
DeangelisC1@student.wpunj.edu

Co-Vice President of Media
Manar Awad
AwadM3@student.wpunj.edu

Co-Vice President of Media
Tyler Kempson
KempsonT@student.wpunj.edu

Vice President of Promotions
Yefry Rodriguez
RodriguezY7@student.wpunj.edu

For more information please visit:
www.betagammasigma.org/studentforum